For App Developers:  
**Pluto Rich Presence and Deep Links**

**What is Pluto?**
Pluto is a natural, humanistic communications service that’s being developed to help humanity transcend physical location.
- Make any app multi-player
- Works for duos or groups of three or more
- Share immediate feedback in group training and classes

**The value of Pluto**
Whether it’s used for a private conversation, a stand-up work meeting, or a small gathering, Pluto can make the VR experience significantly more meaningful. Try Pluto today to spend time with anyone you know and trust who uses VR.

**What can people do with Pluto?**
Users get a real-time, authentic feeling of shared presence with friends while using VR. Supported scenarios today include seated or standing conversations between people using headsets and motion controllers from Valve, Microsoft Windows, and Oculus, on SteamVR.
How can I integrate Pluto with my app?

Pluto allows applications to share Rich Presence with Pluto users. Pluto just asks that you register your own system level app protocol, or use someone else’s (like steam://run/<AppID>), to help people connect to each other.

How it works

Let’s use BoxVR for an example. When the BoxVR app communicates with Pluto, it can share the info that a user is active in the game. If a trusted contact looks at the user’s Pluto status, it shows as “in BoxVR” and gives the option to join the person in the game.

Clicking ‘Join BoxVR’ will execute the deep link that BoxVR has provided (boxvr://joinsession?johnsessionid).

Additional context from shared sessions can also be used by Pluto. Your app can provide Rich Presence payload data that also allows for the spatial positioning of the participants in a session.